

## **Atlantic Canada Brief**

**All Energy 2009**  
May 20 and 21, 2009

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**Your Atlantic Canada Contact Information**

The following three individuals will be your main points of contact for any All-Energy or industry related questions you may have.

Each are staying at the Express Holiday Inn Hotel for the duration of the Conference.

**Paul McEachern**

Managing Director, Offshore/Onshore Technologies Association of Nova Scotia (OTANS)

**Colleen Mitchell**

Planning & Development Officer, Nova Scotia Department of Energy

**Edward Kinley**

Project Executive, Trade Development section, Business New Brunswick

**Matchmaking:**

**Neil McIntosh** of Aberdeen International Associates is your matchmaker. You should have been in contact either by e mail or telephone with your meeting requests. Further details, including list of meetings, will be provided at the Briefing on Tuesday evening (see “Week Schedule” further on).

Neil’s contact information is: 44-1 467-632-682, or [neil@aia-scot.fsworld.co.uk](mailto:neil@aia-scot.fsworld.co.uk)

### **Accommodation**

OTANS has booked rooms at the centrally-located **Express by Holiday Inn**, Chapel Street, Aberdeen city centre.

Chapel Street is just off Union Street, one of the main streets in Aberdeen.



Hotel main desk:

Tel. 01224 623500

Fax. 01224 623523

info@hieaberndeen.co.uk

www.hieaberndeen.co.uk

Hotel Costs:

- £149.00/night (minimum 3 night stay)
  - 1 British pound  $\approx$  \$1.75 Canadian
  - 1 Canadian dollar  $\approx$  0.55 British pounds

*Note that while Aberdeen is generally safe, it is always a good idea to beware of rowdy groups in the later hours, especially as the pubs let out.*

**Week Schedule**

**Sunday May 17 to Tuesday May 19**

Expected arrival of attendees to All Energy Conference

**Tuesday, May 19<sup>th</sup>**

**4:00pm – 6:00pm:** Briefing for all Atlantic Canada delegates at the **Finnie Room**; Express by Holiday Inn hotel.

This will include a meeting with the matchmaker, Mr. Neil McIntosh.

Light refreshments will be available.

**6:00pm – 10:00pm:** BWEA Connect (British Wind Energy Association networking reception; Aberdeen Douglas Hotel, 43-45 Market Street (for directions from hotel, see Map and Directions on pages 6 and 7).

**6:30pm – 8:30pm:** All Energy 2009 - International Trade Reception at the Aberdeen Maritime Museum, 52 Shiprow (approximately 1 mile from hotel, for directions see Map and Directions on pages 8 and 9)

RSVP to Sheena Fraser – shefraser@aberdeencity.gov.uk; 01224 814623

*NOTE: Both the BWEA and All Energy receptions are very close to each other; compare maps on pages 6 and 8.*

**Wednesday, May 20<sup>th</sup>**

**8:30am – 6:00pm:** All Energy Conference at Aberdeen Exhibition and City Centre (AECC).

Registration opens at 8AM (for directions from hotel, see Map and Directions on pages 10 and 11)

**Evening ~ 6PM:** All Energy Giant Networking Evening at Beach Ballroom. Coaches will be running from the AECC starting at about 6PM. (About two miles from the hotel; for directions from Hotel see Map and Directions on Page 12 and 13).

**Thursday, May 21<sup>st</sup>**

**8:30am-5pm:** All Energy Conference at Aberdeen Exhibition and City Centre (AECC). Registration opens at 8AM. (For directions from hotel, see Map and Directions on pages 10 and 11)

**Friday, May 22**

Delegates begin leaving Aberdeen.

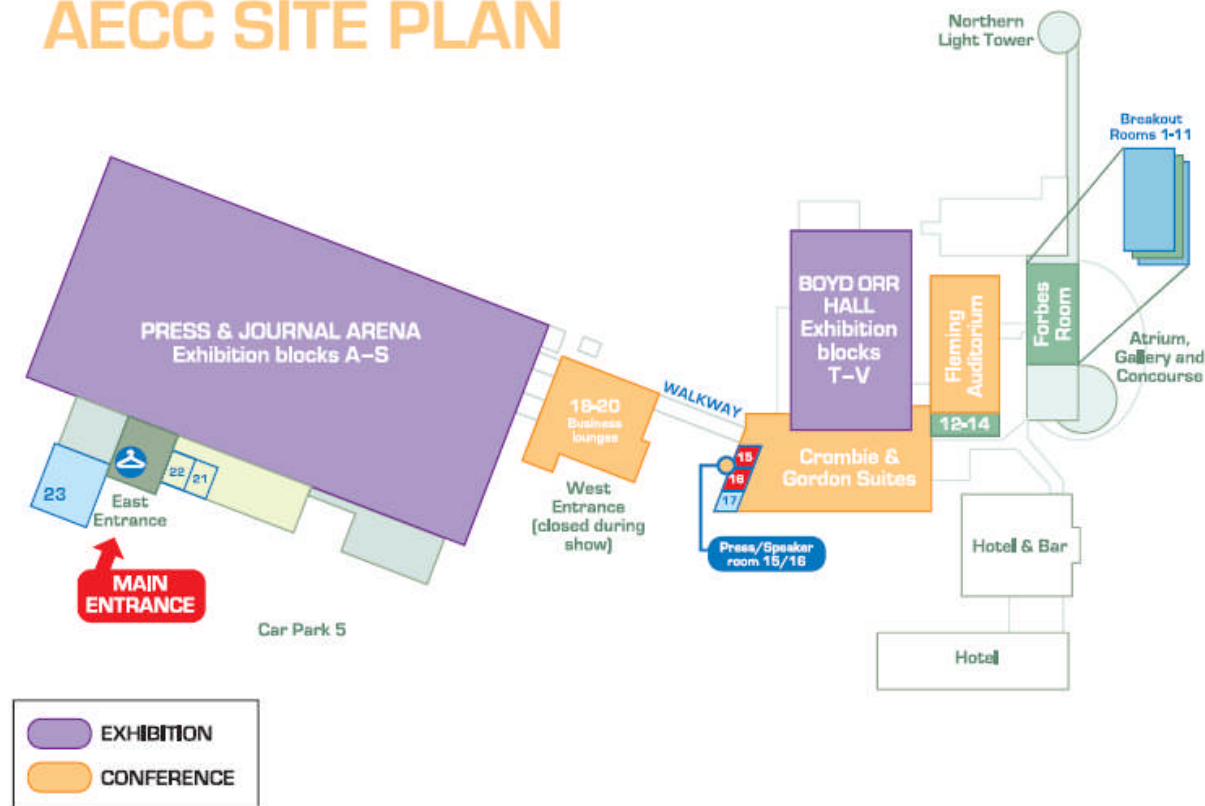
**Conference Venue:**

Aberdeen Exhibition and City Centre (AECC) (See Map and Directions on Pages 10 and 11).

The Atlantic Canada Booth is at **Booth #41** in the **Press and Journal Arena** (see below.

The full Floorplan highlighting the Atlantic Canada Booth is on **Page 14**).

## AECC SITE PLAN



The Conference begins at 8:30 AM each day.

**Getting to the AECC:**

**Car:** The AECC is easily accessible by car and has plenty of free parking on site. Car Park 5 is the most convenient.

**Taxi:** ~ 5-10 minute taxi ride from city centre. Although beware of heavy traffic, which can cause delays. Plan accordingly. Taxi Cost: Approximately **£8 - £10**

**‘Gig N Go’ shuttle service:** A shuttle leaves the AECC for the city centre at 11PM each evening. Look for the Holiday Inn bus stop. Cost: flat fare of **£1.80**

**Map showing route to British Wind Energy Reception on Tuesday, May 19 at the Douglas Hotel.**  
(Note how close to All Energy reception at the Aberdeen Maritime Museum, on page 8)

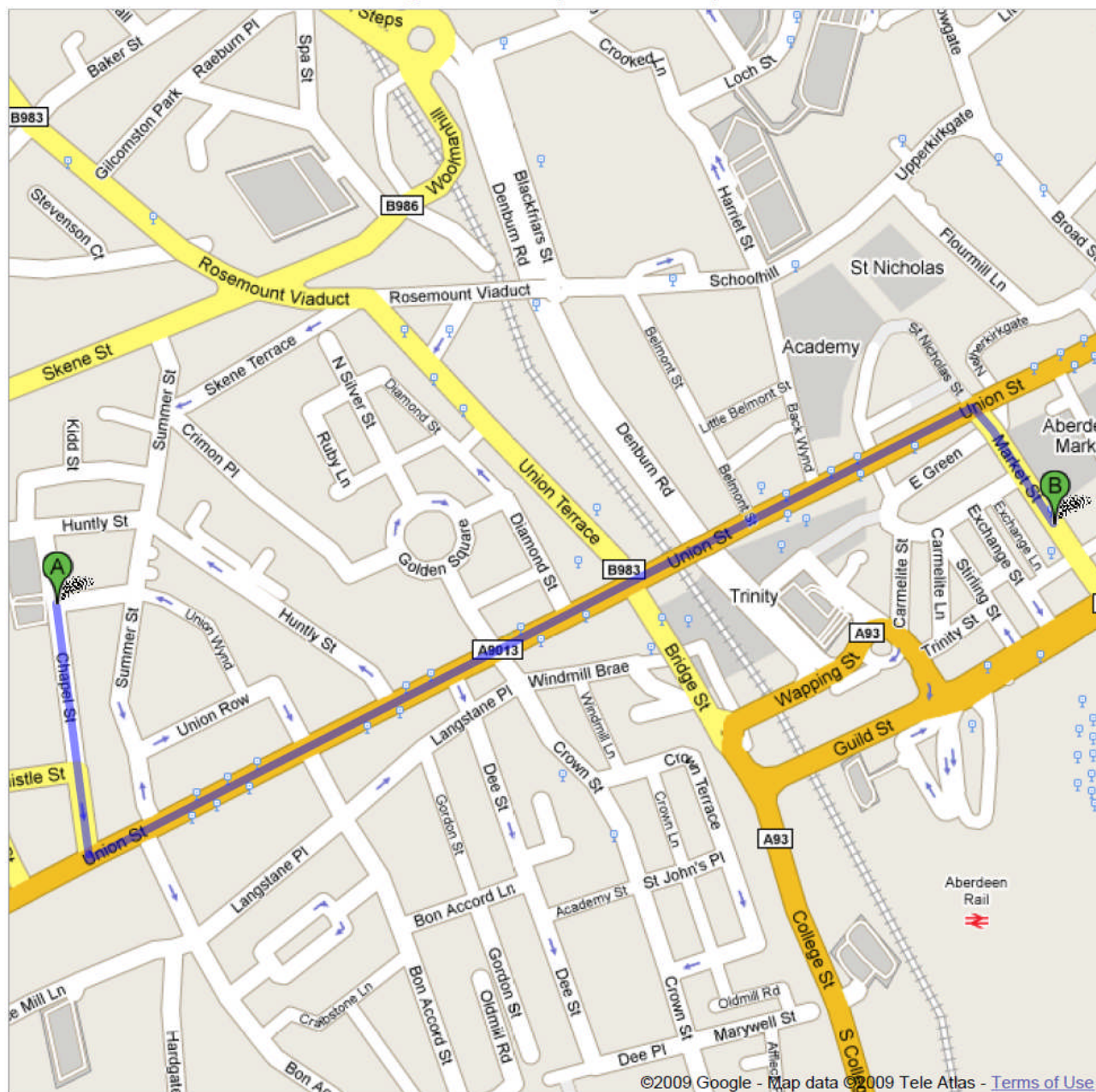


### Directions to Aberdeen Douglas Hotel

The Douglas Hotel, 43-45 Market St, Aberdeen,  
Aberdeenshire, AB11 5EL, United Kingdom - 01224  
582255


0.7 mi – about 13 mins

Directions from the hotel to the British Wind Energy Association reception, at the  
Douglas Hotel. Reception is from 6-10pm.



(see directions on next page)

## Walking directions to British Wind Energy Reception on Tuesday, May 19 at the Douglas Hotel


 Chapel St, Aberdeen, Aberdeen City AB10, UK

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1. Head <b>south</b> on <b>Chapel St</b> toward <b>B985/Thistle St</b>	go 0.1 mi
About 2 mins	total 0.1 mi

 2. Turn <b>left</b> at <b>A9013/Union St</b>	go 0.5 mi
About 10 mins	total 0.6 mi

 3. Turn <b>right</b> at <b>Market St</b>	go 387 ft
About 1 min	total 0.7 mi

 Aberdeen Douglas Hotel  
The Douglas Hotel, 43-45 Market St, Aberdeen, Aberdeenshire, AB11 5EL,  
United Kingdom - 01224 582255

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These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas



**Map showing route to All Energy International Trade Reception on Tuesday, May 19 at the Aberdeen Maritime Museum.** (Note how close to BWEA reception at the Douglas Hotel, on page 6)

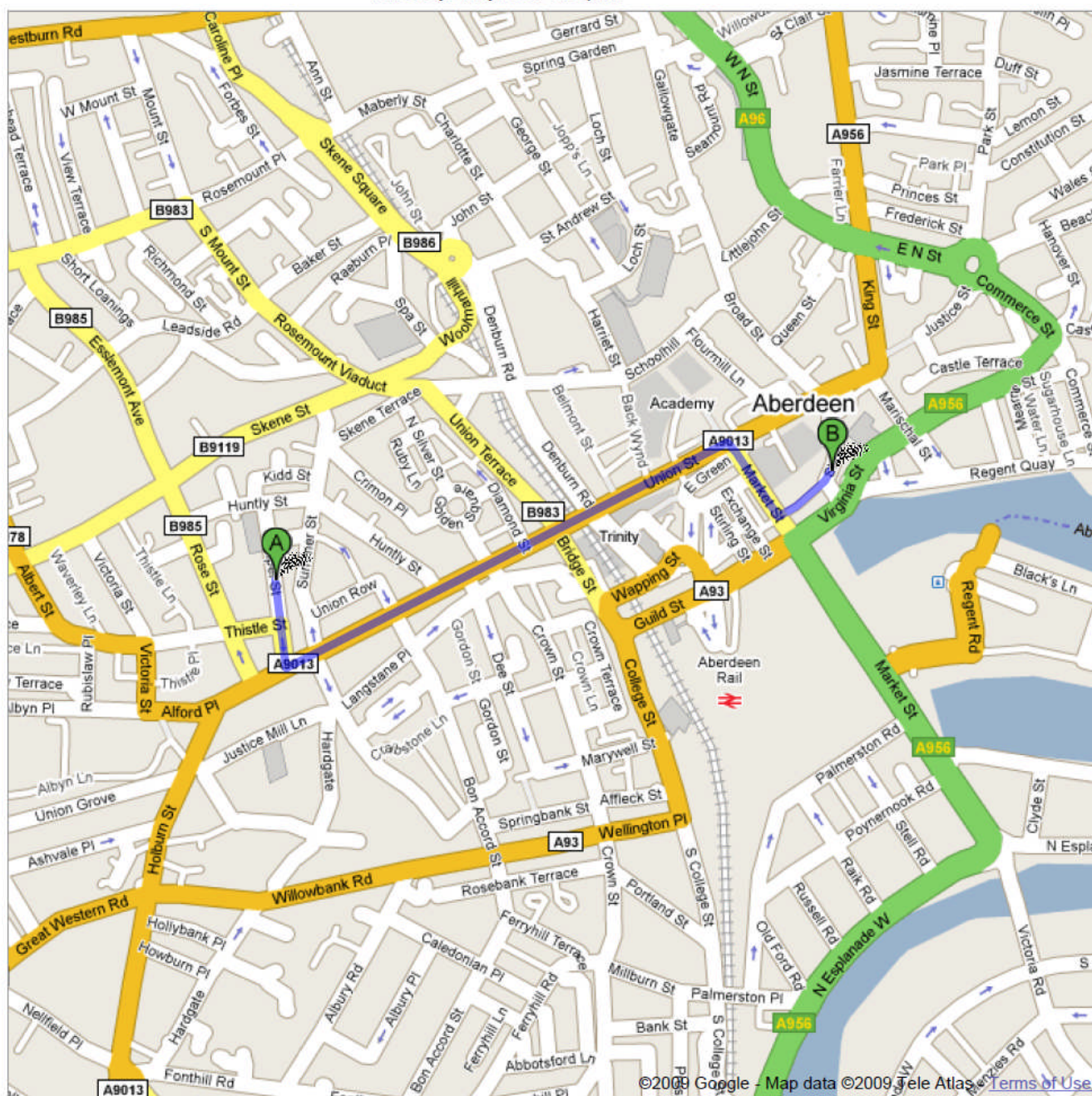


### Directions to Aberdeen Maritime Museum

52 Shiprow, Aberdeen, Aberdeen City, AB11 5,  
United Kingdom - 01224 213066

0.8 mi – about 14 mins

These are walking directions to the All Energy International Trade Reception on Tuesday, May 19 at 6:30pm.



(see directions on next page)



**Walking directions to All Energy International Trade Reception on Tuesday, May 19 at the Aberdeen Maritime Museum.**



Express by Holiday Inn Aberdeen City Centre  
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623  
500

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1. Head <b>south</b> on <b>Chapel St</b> toward <b>B985/Thistle St</b>	go 482 ft
About 2 mins	total 482 ft



2. Turn <b>left</b> at <b>A9013/Union St</b>	go 0.5 mi
About 10 mins	total 0.6 mi



3. Turn <b>right</b> at <b>Market St</b>	go 499 ft
About 2 mins	total 0.7 mi



4. Turn <b>left</b> at <b>Shiprow</b>	go 390 ft
About 1 min	total 0.8 mi



Aberdeen Maritime Museum  
52 Shiprow, Aberdeen, Aberdeen City, AB11 5, United Kingdom - 01224  
213066

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Map data ©2009 Tele Atlas

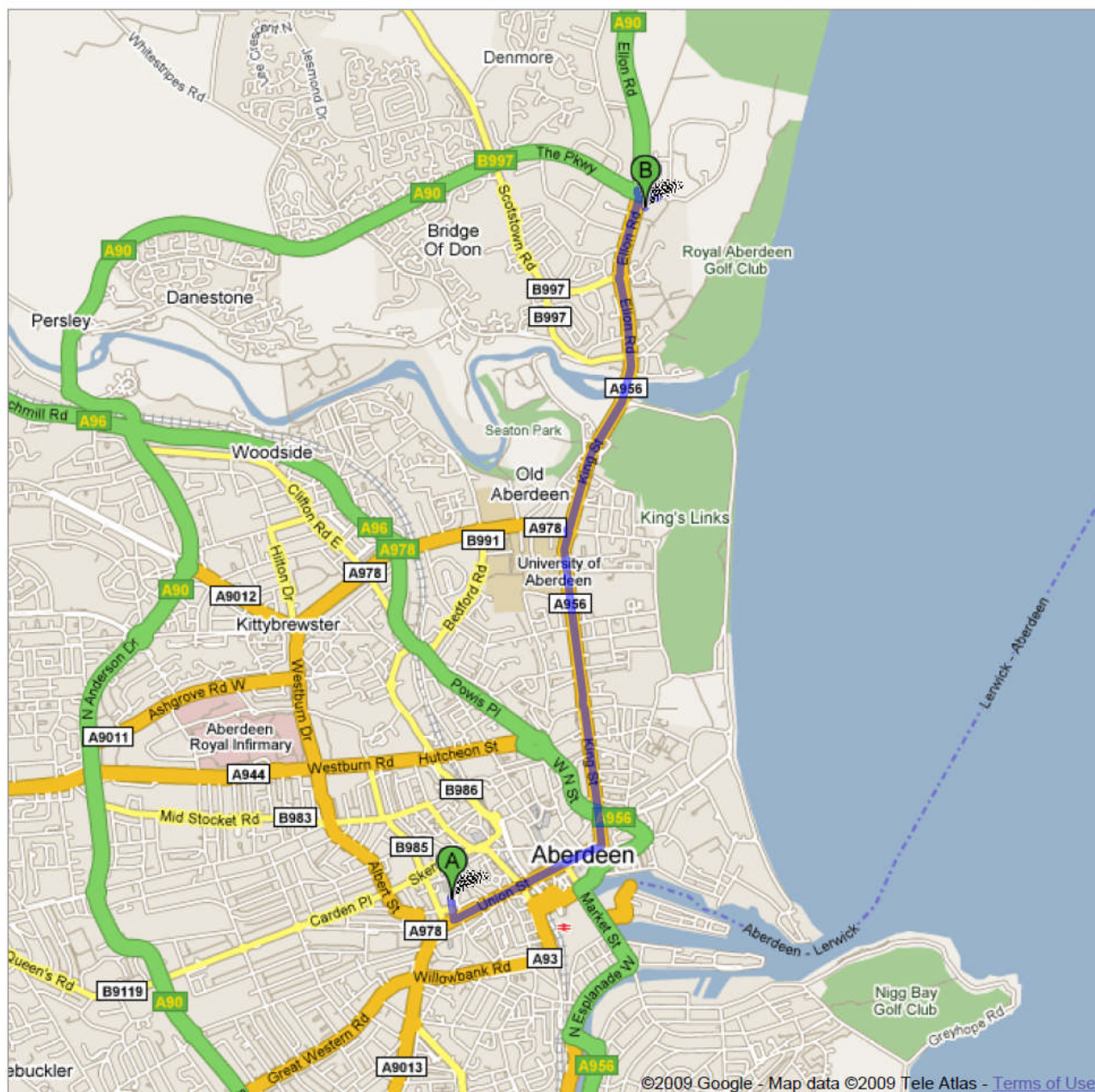


### Directions to Aberdeen Exhibition & Conference Centre

Exhibition Av, Bridge of Don, Aberdeen,  
Aberdeenshire, AB23 8BL, United Kingdom - 01224  
824824

3.8 mi – about 13 mins

NOTE: This may take much longer than 15 minutes in heavy traffic. Plan accordingly. You may also want to pre-book a taxi to bring you back to the hotel.



(see directions on next page)



Express by Holiday Inn Aberdeen City Centre  
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623 500

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1. Head **south** on **Chapel St** toward **B985/Thistle St** go 482 ft  
total 482 ft  
About 1 min



2. Turn **left** at **A9013/Union St** go 0.8 mi  
total 0.9 mi  
Continue to follow A9013  
About 3 mins

3. Continue on **A956/King St** go 2.7 mi  
total 3.6 mi  
Continue to follow A956  
Go through 2 roundabouts  
About 9 mins

4. At the roundabout, take the **3rd** exit onto **Parkway East** go 0.1 mi  
total 3.7 mi  
About 1 min



5. Turn **right** go 0.1 mi  
total 3.8 mi  
Destination will be on the left



Aberdeen Exhibition & Conference Centre  
Exhibition Av, Bridge of Don, Aberdeen, Aberdeenshire, AB23 8BL, United Kingdom - 01224 824824

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These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas



**Map showing route from Hotel All Energy Reception on Wednesday, May 20 at the Beach Leisure Centre. (Very close to AECC)**

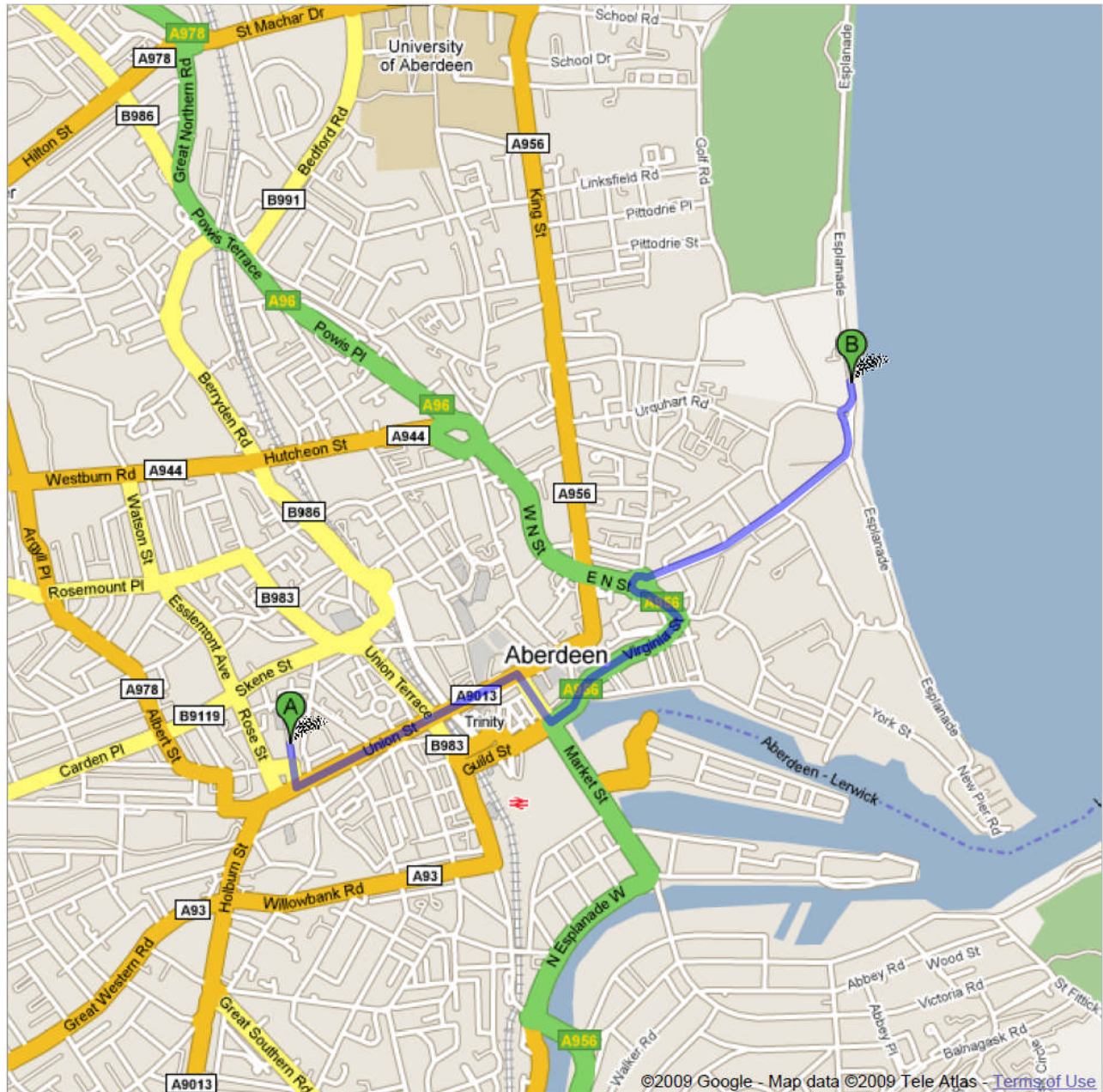


### Directions to Beach Leisure Centre

Beach Leisure Centre, Esplanade, Sea Beach,  
Aberdeen, Aberdeenshire, AB24 5NR, United  
Kingdom - 01224 647647

1.9 mi – about 7 mins

These are directions from our hotel to the All Energy Reception, Wednesday May 20 which starts at about 6PM. Shuttles will also be leaving directly from the AECC, and will also be available to bring people back to their hotels, although you may want to **PRE-BOOK A TAXI TO BRING YOU BACK TO THE HOTEL.**



(see directions on next page)



Express by Holiday Inn Aberdeen City Centre  
Chapel St, Aberdeen, Aberdeen City, AB10, United Kingdom - 01224 623 500

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1. Head <b>south</b> on <b>Chapel St</b> toward <b>B985/Thistle St</b>	go 482 ft total 482 ft
About 1 min	



2. Turn <b>left</b> at <b>A9013/Union St</b>	go 0.5 mi total 0.6 mi
About 2 mins	



3. Turn <b>right</b> at <b>Market St</b>	go 0.1 mi total 0.7 mi
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4. Turn <b>left</b> at <b>A956/Virginia St</b>	go 0.4 mi total 1.1 mi
About 1 min	



5. Turn <b>left</b> at <b>A956/Commerce St</b> (signs for <b>A90/Peterhead/Fraserburgh</b> )	go 466 ft total 1.2 mi
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6. At the roundabout, take the <b>5th</b> exit onto <b>Beach Blvd</b>	go 0.6 mi total 1.7 mi
About 2 mins	



7. Slight <b>left</b> at <b>Esplanade</b>	go 0.2 mi total 1.9 mi
Go through 1 roundabout	
Destination will be on the left	



Beach Leisure Centre  
Beach Leisure Centre, Esplanade, Sea Beach, Aberdeen, Aberdeenshire,  
AB24 5NR, United Kingdom - 01224 647647

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These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.

Map data ©2009 Tele Atlas



Floorplan of Press & Journal Arena at the AECC. Atlantic Canada Booth is highlighted.



**LEGEND**

- Reserved space
- Available space - can be booked as shell scheme or space only and combined to make larger stands
- Pop-up space (3x2 or 4x2) \*

**ENTRANCE REGISTRATION**

**SHOW MANAGEMENT**

**BOOKING**

To book your stand please...

- (1) complete the form at [www.all-energy.co.uk](http://www.all-energy.co.uk)
- (2) or send an email to [info@all-energy.co.uk](mailto:info@all-energy.co.uk)
- (3) or call Andy Ballagh / Paul Stott on: +44 (0) 1423 524545

\* Sponsor stand - click on box for website

**OUTSIDE SPACE**

Free outside space available for exhibitors with stands in the hall.

Email [info@all-energy.co.uk](mailto:info@all-energy.co.uk) with your requirements

Please do not scale off these drawings

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EXHIBITION & CONFERENCE